



BANK of ZAMBIA

OFFICE OF THE GOVERNOR

BOZ/EXEC/GOV/psd/ns

October 3, 2022

CB Circular No. : 12/2022

To : All Heads of Commercial Banks, Non-Bank Financial Institutions
and Payment Service Providers

LAUNCH OF THE DIGITAL FINANCIAL SERVICES CAMPAIGN – ‘GO CASHLESS’

Reference is made to the above subject.

The Bank of Zambia will conduct awareness campaigns to promote Digital Financial Services (DFS) and the associated safeguards/safety tips. This is in line with Bank of Zambia Strategic Plan for the period 2020 to 2023, which has two focus areas, namely, Financial Inclusion and Financial Stability. The campaigns will be conducted under the theme ‘Go Cashless’. As key stakeholders, we request you to join the Bank by adopting the ‘Go Cashless’ theme and increasing awareness of the safety tips and benefits of DFS.

Your usual support will be greatly appreciated.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Denny H. Kalyalya'.

Denny H. Kalyalya (Dr.)

GOVERNOR

cc: Deputy Governor – Operations
Deputy Governor – Administration
Director – Payment Systems
Director – Bank Supervision
Director – Non-Bank Financial Institutions Supervision